

ADVERTISING RATES FOR



Top Banners (728 x 90)

Homepage	£475/Month
Editorial	£200/Month
Auctions	£200/Month
Exhibitions	£200/Month
Miscellaneous	£200/Month

ADVERTISING RATES FOR



Sponsored Link (468 x 60)

Homepage	£950/Month
Auctions	£750/Month
Machine Category	£650/Month
Machine Sub Category	£1,000/Month
Miscellaneous	£650/Month

Right Hand Vertical Banner (160 x 600)

Homepage	£1,500/Month
Auctions	£1,200/Month
Machine Category	£1,000/Month
Machine Sub Category	£1,250/Month
Miscellaneous	£1,000/Month

All sizes shown are width x height. Banners should be provided as either JPEG (if static) or GIF files (if animated) at 72dpi along with the website link.

728 x 90px

468 x 60px

160 x 600px

EMAIL BLAST TECHNICAL SPECIFICATION

1 e-blast:	£650
2 e-blasts:	£585 p/blast
3 e-blasts:	£520 p/blast
4 e-blasts:	£450 p/blast

Specification

A single responsive HTML email file should be provided with a maximum width of 600px.

All image references should be referenced inline within the document to their specific online url address

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All links should be referenced inline within the document to their specific online url address

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